

# GENERAL BUSINESS

## 2024-25

**Associate of Applied Science: 60 Credits**

**Technical Certificates: 26 Credits Each**

**Certificates of Proficiency: 12 Credits Each**

AAS GENERAL BUSINESS REQUIREMENTS	
UNIV 10152 Success Strategies	2
CPSI 10003 Microcomputer Apps	3
ENGL 10103 Composition I	3
MATH 11103 Applied Math	3
ECON 21003 Macroeconomics -OR- ECON 22003 Microeconomics	3
BUSI 14083 Professional Ethics	3
BLAW 20003 Legal Environment of Business	3
ACCT 20003 Accounting I	3
ACCT 20103 Accounting II	3
ACCT 21443 Quickbooks	3
BUSI 20103 Business Communications	3
BUSI 10103 Introduction to Business	3
MGMT 20153 Principles of Management	3
MGMT 28163 Entrepreneurship	3
MGMT 15003 Human Resource Management	3
DMPR 11053 Introduction to Digital Marketing	3
BINS 20143 Spreadsheets	3
MKTG 22253 Marketing	3
MKTG 21253 Social Media Marketing	3
MKTG 22253 Marketing Analytics	3
UNIV 10161 Career Seminar	1
<b>TOTAL</b>	<b>60</b>

TECHNICAL CERTIFICATE – ACCOUNTING	
*UNIV 10152 Success Strategies	2
*CPSI 10003 Microcomputer Apps	3
ENGL 10103 Composition I	3
MATH 11103 Applied Math	3
*BUSI 10103 Introduction to Business	3
*ACCT 20003 Accounting I	3
ACCT 20103 Accounting II	3
ACCT 21443 Quickbooks	3
BUSI 20103 Business Comm	3
<b>TOTAL</b>	<b>26</b>

TECHNICAL CERTIFICATE – BUSINESS MANAGEMENT	
*UNIV 10152 Success Strategies	2
*CPSI 10003 Microcomputer Apps	3
ENGL 10103 Composition I	3
MATH 11103 Applied Math	3
*BUSI 10103 Introduction to Business	3
*MGMT 20153 Principles of Mgmt	3
*MGMT 28163 Entrepreneurship	3
MGMT 15003 Human Resource Management	3
BUSI 20103 Business Comm	3
<b>TOTAL</b>	<b>26</b>

TECHNICAL CERTIFICATE – DIGITAL MEDIA AND MARKETING	
*UNIV 10152 Success Strategies	2
*CPSI 10003 Microcomputer Apps	3
ENGL 10103 Composition I	3
MATH 11103 Applied Math	3
*DMPR 11053 Intro to Digital Marketing	3
*MKTG 22253 Marketing	3
MKTG 21253 Social Media Mktg	3
MKTG 22253 Marketing Analytics	3
MNGT 28163 Entrepreneurship	3
<b>TOTAL</b>	<b>26</b>

\*Indicates courses that are part of the certificate of proficiency.